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## President's Message



Robin Mowat  
USSU President

This is the USSU's tenth Annual Report, and a quick comparison of that first report with this one will illustrate how very much the USSU has grown over time. Indeed, as the 91<sup>st</sup> USSU President, I have felt strongly grounded by the responsibility of stewardship, to build on the generations who have come before and leave having added to that foundation of achievement.

Our accomplishments this year will improve the undergraduate experience while simultaneously positioning the USSU for future expansion; and we've done this during a year of challenge and change. We

said goodbye to our General Manager of five years, Leslee Harden, and welcome our new GM, Sandra Duncan. Inevitably this transition was challenging, but we not only persevered but also excelled during this time. Congratulations go to the dedicated staff members and volunteers responsible for this.

The Executive is extremely pleased to see the completion of our first Social Responsibility Audit, encompassing the Tripe-Bottom-Line approach to corporate governance. This audit will undoubtedly aid future Executives and staff develop action plan to increase the value for service the USSU provides.

Perhaps most crucially, the Executive pursued new standards in the budgeting process to help address the deficits the USSU has experienced over the past few years. This year's financials are dramatically improved over the previous year, and the 2004/2005 budget sets the stage for sustainable growth into the future.

At University Student Council (USC) several new policies were approved, including policies on smoking, alcohol events and awareness, and student computing. Furthermore, USC approved a \$2.20 increase in the World University Services Canada fee to

help bring two more refugee students to study at the U of S. This was the USSU's third year offering a health and dental plan to undergraduates, and statistics show a continually high level of usage. USC approved the continuation of the plan at its current coverage levels.

The USSU reaffirmed its membership in the Canadian Alliance of Student Associations (CASA) and endorsed its new five-year strategic plan. Indeed, a newly created committee of USC will be solely dedicated to increasing the success of CASA activities at the U of S.

At all political levels, municipally, provincially, and federally, the USSU was extremely active this year, informing students and encouraging them to vote in two elections and through CASA winning improvements in education programs in the 2004/2005 federal budget. Our successful partnership with the Saskatchewan Students Coalition culminated in our own \$40,000 education awareness campaign during the provincial election, helping to make post-secondary education a key election issue.

You will find this annual report reflects all this and more.

Robin Mowat



Chris Tupper  
VP (Operations &  
Finance)



Chris Gran  
VP (Academic Affairs)

## General Manager's Message



Sandra Duncan  
USSU General  
Manager

*Building on the past to move to the next level of excellence will be the mantra of the USSU for 2004 – 2005.*

The past year has been a challenge for the USSU as the organization found itself without a General Manager for the greater part of 2003 – 2004. Executive members Robin Mowat, Chris Tupper, and Chris Gran however, stepped up to the plate and hit a home run. Thanks to them and the dedicated staff, the organization operated smoothly and handled everything that crossed its path. Everyone is to be commended for his or her commitment and dedication.

At the writing of this report I have only been with the USSU for one month, but I am extremely impressed with the passion, loyalty, and perseverance of the executive and administration, operations, and services staff. They have accomplished some amazing things over the past year. A few items that come to mind are:

- The improved USSU Safewalk program handled by the Volunteer Centre, which offers increased safety on campus;
- *The Laramie Project* by the LGBTA Centre, which fostered understanding, tolerance and hope for the future;
- The Sexual Assault Awareness Program and the Victim Advocacy Project by the Women's Centre, which has increased awareness to those issues important to the well being of every person on campus;
- Improved peer support services throughout the centres, spearheaded by Help Centre volunteers who attended a peer support conference in Vancouver, gaining valuable insights into the difficult and often problematic area of emotional health of students;
- Improved viability of Browsers through the introduction of a new security system, which also assures increased inventory control;
- Louis' return to the basics of being a great place to meet friends, enjoy good food, and take in spectacular entertainment has increased its financial viability;
- The Information Centre's additional offerings of prepaid

cellular long distance cards and printing pages for students continues to increase the excellent service available to the USSU membership;

- The effective and efficient operations in the day-to-day administration and operation of the USSU as a result of committed staff.
- The expansion of Print Shop management duties to include overseeing the Copy Centre, which has resulted in the proposed amalgamation and renaming of these two operations.

I could go on and on, but it really comes down to is the people who are passionate about what they do and the future of the USSU! With this enthusiasm, we cannot help but move this organization to the next level of excellence.

To grow this organization to that next level will require teamwork and leadership. We will build on our past successes. It will take hard and constant work to understand where we want to be. This direction and effort will be wrapped in who we currently are, whether that is real or perceived, what we believe in and the comprehension of why we exist.

Confucius said, “If one takes no thought about what is distant, he will find sorrow near at hand.” Failure to stake out our preferred future and work toward that far off dream will result in “sudden change” taking us by surprise in a (likely) disastrous way.

Remember, reputation is what others think we are, personality is what we seem to be, and character is what we really are. Our goal this year will be to build on our past and blur the lines between these three to make them one and the same. With our passionate and committed team we will succeed!

Sandra Duncan

## Provincial Election Campaign

The 2003 Provincial Election campaign provided the first opportunity for the Saskatchewan Students' Coalition (SSC) to actively lobby the provincial government and the main political parties on the importance of post-secondary education and the impact students have on Saskatchewan.

The SSC was formed late in the 2002/2003 academic year, and counts the USSU, U of R Students' Union, and the Students' Associations of the four SIAST campuses (Kelsey, Wascana, Palliser, and Woodland) as its members. At its inception, the SSC's purpose was to be a "provincial lobby group dedicated to improving conditions for all Saskatchewan students enrolled in Public Post-Secondary Institutions."

During the summer of 2003, speculation was rampant as to when the provincial government would rise for an election. With guesses ranging from September to the following spring of 2004, the SSC began making plans for a fall election. The coalition developed three planks to form the basis of an information campaign that would target politicians from all three parties and the general public in an effort to force Post-Secondary Education issues to the forefront of the election campaign.

The three planks developed by the SCC were:

- 1. Increase operating grants to Saskatchewan post-secondary institutions so as to improve accessibility.**
- 2. Provide a more effective way for students to publicly fund their education.**
- 3. Encourage students to remain in Saskatchewan after graduating by expanding the current graduate tax-credit.**

The election was called on October 8, and the next four weeks were spent spreading the message of "Education Builds Our Province" to the public. The campaign culminated with the November 7 vote, and with the NDP winning a narrow margin.

The "Education Builds Our Province" campaign was a multi-pronged effort covering the entire province, with the SSC's message being delivered via billboards, television, radio, print, and the Internet. All materials were produced by coalition members, with URSU taking the lead on producing radio ads, KSA developing the website, and the USSU handling television production and print material.



In all, there were three different billboard designs (plus two designs for transit enclosures in Regina), a variety of printed materials including lawns signs and a media kit.

Dynamic media production included a television commercial, plus a short “streeter” video that was shown on CTV News at Noon in Saskatoon, and a series of three radio commercials plus the SSC website.

Overall, the coalition spent \$36,906.04 on the campaign that had a budget of \$45,000. Each member of the coalition received a 20% rebate of their contribution, which amounted to \$4,000 for the USSU. Expenses for the campaign for each component of the campaign broke down as follows:

Cost of all billboards (29): **\$11,631.30**

Cost of radio advertising: **\$6019.69**

Cost of television production and airtime: **\$11,473.60**

Cost to produce Media Kit: **\$2,842.43**

Miscellaneous Printing and Incidental Costs: **\$3,803.95**

*(Details of expenditures have been prepared in a report by the USSU Communications Department, available on request.)*

After the election, the SSC campaign was evaluated and recommendations to future executives for coming elections were made:

- Focus on broadcast media rather than billboards for wider impact, easier scheduling and more control over targeting specific markets
- Better developed grassroots component to allow for more public actions that attract media attention
- Clearly define leadership channels, divide tasks between members, establish protocols for acceptable content, establish firm deadlines
- Meet with political leaders in public rather than behind closed doors.

## Civic Election Campaign

In an effort to get out the student vote for the October 22 civic election, the USSU organized an information station in Lower Place Riel for the week preceding the vote. The goals of the display were to help students determine their voting eligibility, what ward they live in and what polling station they vote at.

Additionally, the USSU invited all candidates to provide their campaign information so that students could get a better feel for their positions on various issues. And as a final step to help students make an informed choice on election day, candidates vying for the mayoralty and city council were personally interviewed to provide students with information on where various candidates stand on traditional students issues like parking, public transit, and housing.

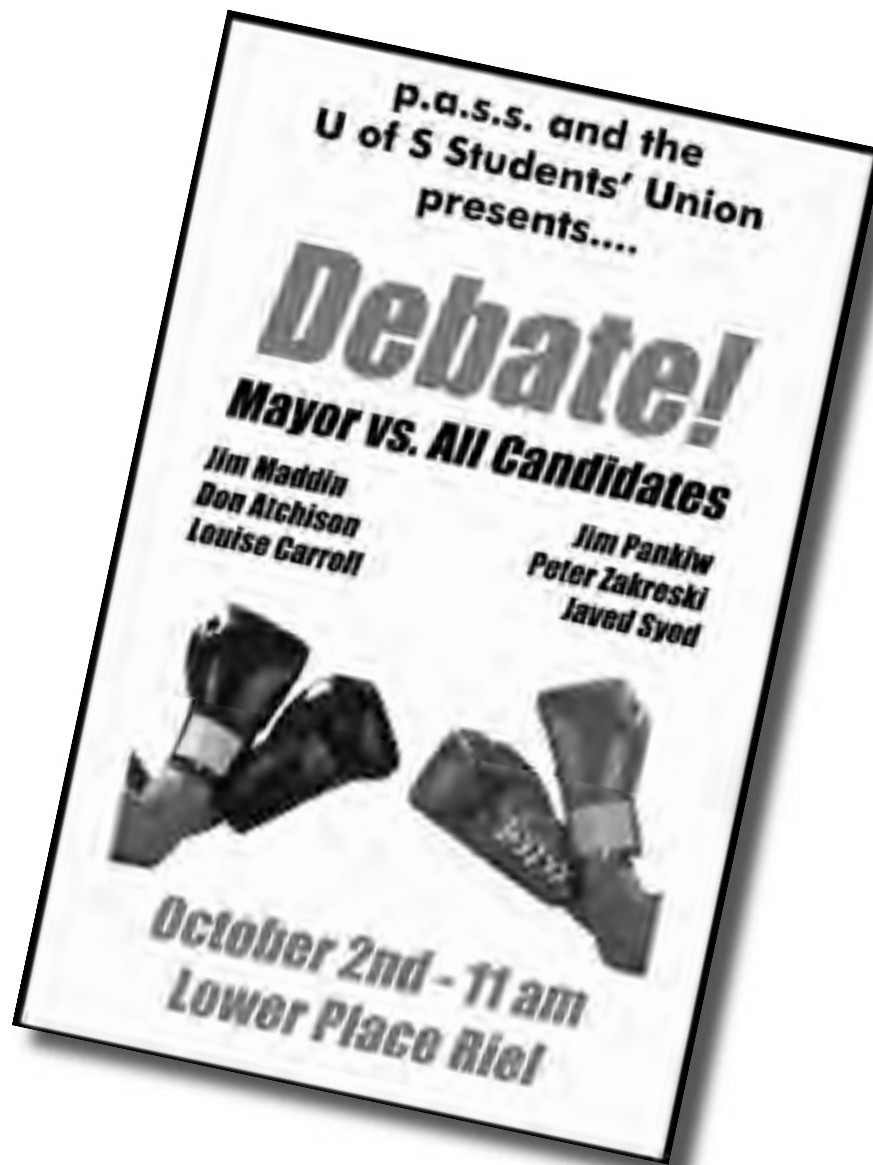
Place Riel Student Centre also hosted the city's first public debate of the civic election season before an attentive and sometimes boisterous crowd of approximately 500 students and faculty. The event, organized by the U of S Students' Union and the Public Administration and Political Studies Students' Society, showcased all six candidates vying for the mayor's chair.

"I was thrilled with the turnout to the debate. I think an event like this really shows that the candidates take student concerns seriously, and that students in turn take civic issues seriously as well," said debate moderator John Courtney, a distinguished member of the U of S Political Studies Department.

Also available to students was the city's Voter's Guide, which provided free transit passes to get to the polls on Election Day, plus information on all polls, including details on advance polls at City Hall. There was also access to the City of Saskatoon website at the display, to provide answers to more specific questions and also precise details as to where to vote.

The USSU also collected signatures on a petition for City Hall requesting an advance poll on campus for future elections. The City Clerk's Office turned down requests for a polling station on campus despite requests from the USSU and concerns from the mayor and several candidates.





The success of the debate and the information booth has created a template for the organization for future elections. The USSU found that having a central location that provided answers and details about candidates and voting was a big appeal to students, who rather than being uninterested in politics (as is the common belief), often stumble in participation because they lack information and resources.

## USSU works for a safer campus

Three sexual assaults on the U of S campus in 2003 propelled the issue of personal safety to the forefront the campus community. Heavy criticism was directed at the university administration over perceived holes in security, and a perceived lack of effort in alerting students of these assaults. The Students' Union was involved in the fallout of the November attack, as the media interviewed members of the executive and staff about Safewalk and the Women's Centre's study of creating a Centralized Community Model of Response (CCMR) and Victim Advocate position.

In response to the pressures for action to protect students, the USSU undertook a campaign to bolster campus safety, projecting this organization's image as a campus leader and providing a valuable service to members.

The awareness campaign focused on assault prevention. Recognizing it is not within the USSU's mandate or scope to police the campus, the organization focused on a common sense approach to keeping the campus safe. The goal was that people looking out for each other and creating a strong campus community is the best way to prevent sexual assaults.

In the winter semester, the campaign focused on reminding students of things they can do to prevent attacks, and to be aware of crime on campus. Additionally, goals for the semester were to bolster the USSU Safewalk and promote the Women's Centre CCMR and Victim Advocate initiative.

The program culminated in a Day of Action on April 1, which featured free self-defense demonstration in Upper Place Riel and a rally in the Bowl. Extensive plans were laid to involve Security Services, the Administration, and members of the Coalition Against Sexual Assault. Although student turnout was lower than expected, the USSU received a great deal of support from the media in spreading the message that the Students' Union will not tolerate violence on campus.

An important symbol that came out of the program was the introduction of safety whistles at the rally. Distributed free of charge to any student or staffer that wants one, the whistles have brought the safety issue to



many people that may have taken safety for granted in the past. 1,500 whistles were handed out by all of the USSU's operations and centres during the month of April, and plans are already in the works to have additional whistles ready for September 2004.

This program will continue at the beginning of the 2004-05 academic year. With the hiring of the Victim Advocate, goals will be to work with the administration/security services to include seminars and teach-ins for large numbers of students during Orientation/Welcome Week to provide information on prevention of assault on campus. In the long term, the USSU hopes to create a culture that stops sexual assaults on campus by fostering a strong sense of community and teaching class after class of incoming students how to protect themselves without spreading paranoia or capitalizing on fear.

## Trick or Eat

On Halloween evening 2003, the USSU, along with the Kelsey Students Association (KSA) and the Nursing Education Program of Saskatchewan (NEPS) organized and undertook “Trick or Eat,” a project to collect food for the Saskatoon Food Bank. Over 150 student volunteers from the U of S and Kelsey braved the cold weather and trick-or-treated for non-perishable food items all around Saskatoon. Although the weather did not cooperate, the amount of food and money collected was significantly higher than what anyone could predict.

All together around 3.5 tonnes of food and approximately \$1000 was collected for the Saskatoon Food Bank. This was the largest food drive that Food Bank organizers could remember in recent years. The Food Bank truck was fully loaded by the time it left the U of S, before the donations from Kelsey were picked up. The volume of food donated turned out to be the third highest amount collected by students across the country on that evening.

As a result of this, Kraft Canada graciously offered to match the donation pound for pound. This means that Saskatoon students helped bring in over seven tonnes of food for the Saskatoon Food Bank. Volunteers hope to make this an annual event, and look forward to seeing how much food can be collected if the weather cooperates in 2004.

These efforts have a direct impact on the lives of students, as both the KSA and the USSU operate Food Centres on their campuses. These centres provide students with hampers from the Food Bank, and the USSU Food Centre saw usage increase in 2003-2004 to 80 student hampers, up from 35 hampers distributed in 2002-2003.

## Social Responsibility Report

In the summer of 2003, the Executive approved the contracting of a Social Responsibility Consultant with the purpose of conducting the first USSU Social Responsibility Report. The consultant, over an eight-month period, was charged with analyzing the organization's performance in the areas of social, economic and environmental activities. The goal was to develop benchmarks within those areas so recommendations could be made and performance could be measured over two-year periods.

This report, while a leading initiative in the Student Union world, is quickly developing as a norm in the for-profit reporting and accountability realm. For many organizations, from major hydro-carbon refinement and distribution corporations to local cooperatives, Social Responsibility Reporting is being recognized as the new comprehensive and holistic tool with which to review an organization. Based on the "Global Reporting Initiative" (GRI) triple-bottom line approach, Social Responsibility reporting goes beyond the standard financial statements present in many annual reports, to also disclose member, customer, and community economic development, value building, environmental impact, and ethical behavior - to name a few. Most importantly, the results are presented in a raw and transparent fashion, ideally beyond the gloss of the company PR department.

The USSU Report was an ambitious project which saw completion in early May of 2004. The Consultant had an opportunity to meet with all department managers in personal, one-on-one interviews as well as unprecedented access to all organizational files and records. Aside from providing operational benchmarking, the process itself has identified many different reporting needs that the USSU needs to address for future reports - including standardized filing and more social responsibility reporting-friendly record management.

## Louis' Bar and Restaurant Expands Services

The second year of the “new” Louis’ offered increased stability and new opportunities for the recently renovated facility.

The summer months saw the Louis’ Beach Volleyball Courts showcased as the premiere venue of its kind in the province. The beach volleyball league filled to capacity five nights a week (with over 130 teams) and was accentuated by a growing number of schools and businesses booking the facility as a summer party destination.

The final stages of the MUB renovation project were completed as the Louis’ Deck had its official grand opening in June 2003. Besides being a popular lunch destination, the deck became both a home to live entertainment on Friday afternoons and a scenic destination for special event booking such as birthdays, anniversaries and weddings.

A revamped menu provided patrons with a fresh and more diverse lunch option that solidified Louis’ as the most popular noon hour destination on campus. Daily lunch and dinner specials offered customers an ever-changing array of options that ranged from regional favorites to the finest in European and Asian cuisine. Evening supper promotions were highlighted by the success of the Monday/Tuesday wing night promotion.

The flexibility of the new Louis’ became apparent as it played host to many different events throughout the year. In addition to an already stellar schedule of live concerts and speaking engagements, Louis’ was the proud host of the USSU Teaching Excellence Awards, the USSU Film Festival, the Come-Out-and-Play United Way Fundraiser, and the CFCR Sideshow of the Stars. Because the USSU no longer controls Place Riel Theatre, Louis’ has become the organization’s all purpose venue.

By the end of 2003-2004, Louis’ off-site catering had become a rousing success. The catering menu has opened up many new and promising booking opportunities and, along with the diversity of the building itself, has led to a summer filled with weddings, graduations and various other special events.

## Print Shop/Copy Centre ... The Transformation Begins

In February 2003 the organization saw a shift in two of its departments when the Copy Centre and the Print Shop were put under the direction of one Site Manager. This meant increased buying power and the opportunity for the two departments to formally amalgamate. A combined Print Shop/Copy Centre will have a whole new look in the 2004-2005 fiscal year. This merger allows the departments to compliment each other even further, thus providing better service at both locations.

The buying power to purchase in bulk gives these two departments the opportunity to maintain pricing and offer specialty products such as recycled paper, more paper size options throughout the fleet on campus and better opportunity to advertise and cross promote services.

The wide format plotter still remains a popular service at the Print Shop and new media for this product is constantly being investigated. The banners produced by the plotter are present on-campus and has attracted an increasing number of off-campus clients to the Print Shop as well. Banners produced by the Print Shop have been seen at Folk Fest, the Children's Festival, Physiotherapy Conference, and the U of S Staff Appreciation BBQ to name a few. The Print Shop plans to sponsor more events and offer services for more highly publicized events in the upcoming year.

At the end of 2003-2004, the Print Shop also had a turn-around of specialty stocks in an effort to provide some variety and better pricing.

The Print Shop/Copy Centre will continue to prepare for the amalgamation. It will be exciting to see what the future will bring with the new look and new ideas.

The upcoming year will see a number of changes besides a new name and logo; a debit machine at the Copy Centre, a value-adder machine at the Print Shop; new neon signage at both locations; new fleet of copiers with great new features; and a new print station for customers seeking exam file access.

## Browsers

After nearly three years in the renovated, award-winning Upper MUB location, Browsers is an increasingly popular destination for both students and the greater university community. Whether buying textbooks or sipping a mocha, Browsers' customers are treated to quality products and services unavailable elsewhere on campus.

In 2003-2004 Browsers posted a 5% increase in overall revenues and paid back \$300,000 in consignment sales to students. More students are bypassing the buy-back companies and bringing their textbooks, CDs, movies and video games to Browsers. Over 20,000 items were consigned in the past year, and the large influx of texts into the store in April ensures that the shelves will be full for September, 2004.

Despite competition from the new Tim Horton's outlet in the Arts tunnel, Browsers also achieved 5% growth in coffee sales during the year. This was accomplished in part because of Browsers' recognition of the unfilled market for fair trade coffee on campus. Several different varieties of fair trade coffee were added and Browsers continues to receive excellent feedback for providing consumer alternatives for socially conscious coffee drinkers.

Browsers' food philosophy also changed during 2003-2004. Because of high spoilage rates of many of the menu items provided in the past, management decided to move away from emphasizing items like sandwiches and salads, instead choosing to focus on new bakery and snack choices that sell better, have a lower cost, and have a lower spoilage rate. Sushi Fridays also continued with a new supplier (Otowa Japanese Restaurant) providing higher quality product than was available in the past.

Browsers held two successful "Blow Out" book sales this year—one on the MUB deck in June and one in Upper Place Riel in November. In late August, a book security system was installed to prevent theft and increase the profitability of the operation. An intriguing new photography exhibit by Eldon Garnet, on loan from the Kenderdine gallery, was installed last fall.

Throughout the year Browsers partnered with a variety of student and campus organizations, accommodating their needs and supporting their initiatives by providing meeting space and product. These groups included Engineers Without Borders, Sierra Youth, Oxfam Student Group, Fair Trade group, USSU Women's and Volunteer Centres, Chess Club, International and ESL students, among others. Browsers is committed to continuing building relationships with student groups in 2004-2005.



The Information Centre in Upper Place Riel continued to be one of the busiest spots on the University campus. During the 2003-2004 fiscal year, the Information Centre staff served approximately 80,000 customers.

The Information Centre provides a very important service to the University community. It sells everything from bus passes and tickets, to lottery tickets, tickets for Louis' events, Ticketmaster, and Greystone and Persephone theatres.

The Information Centre added several new services: selling students printing credit for their computer accounts and selling Sasktel Mobility calling cards.

Another customer friendly addition to the Information Centre is the "Ticket Checker" provided by Saskatchewan Lotteries. Customers can now scan their own lottery tickets, relieving lineups at the centre and speeding up waiting times.

The Information Centre is the only Ticketmaster outlet in the city that sells special-rate student Blades hockey tickets.

The Information Centre's goal for the year is to keep improving and continue to meet the needs of thousands of students served each year.

## LGBTQA Centre shares message of tolerance

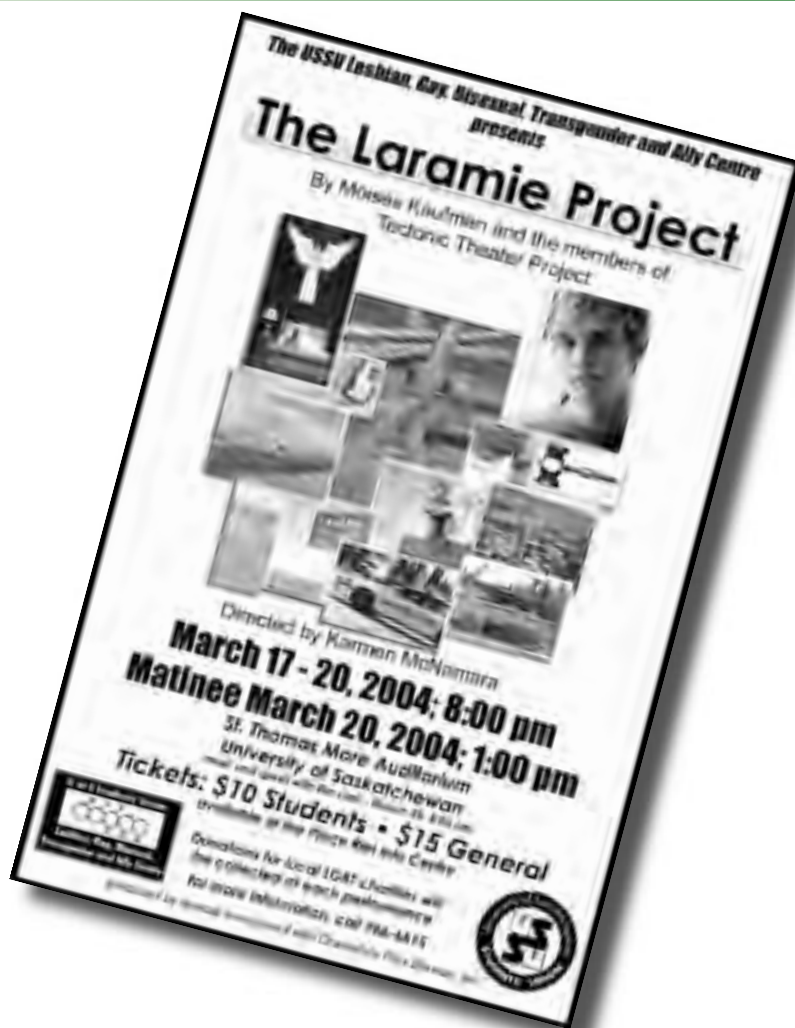
The Lesbian, Gay, Bisexual, Transgender and Ally Centre had a very active year, with Centre volunteers working hard to create higher visibility for LGBT issues both on and off campus as well as in our space in the Memorial Union Building.

The high profile events initiated by the Centre this year included the two drag shows at Louis'; the first was a fundraiser for Out and Proud Youth, Saskatoon's queer youth group. The second raised money for AIDS Saskatoon. Both events were attended by more than 300 people and addressed issues such as sexual health, diversity, and recognition of the LGBT community on campus in a fun, sometime raucous atmosphere. Through these and other fund-raising initiatives, the LGBTQA Centre raised over \$3000 for non-profit organizations.

The LGBTQA Centre's major project of the year was producing *The Laramie Project* in conjunction with the Breaking the Silence Conference. This play, which ran March 17-21, is one of the world's most recognized works because it deals with the true story of a community dealing with homophobia, anti-gay violence, and hate crimes. In its four day run about 700 people were in attendance and over \$4000 was raised for centre initiatives such as updating the resource library, which has grown over 150 books this year.

The Centre has also maintained a strong commitment to campus outreach this year, holding different events, activities and awareness days like World AIDS Day, Valentine's Day, Transgender Awareness Day, and Coming Out Week. The LGBTQA Centre has also participated in a lecture series with the Campus Chaplains entitled "What the Bible *Really* Says About Homosexuality," a wiener roast with International Students, AIDS Walk, Soul Food Lunch, Tag Day, Pride Week, Breaking the Silence and many other events.

This year the LGBTQA Centre maintained its Speakers Bureau program where volunteers go to different classrooms, schools, and organizations to discuss LGBT issues. This year Centre volunteers spoke to more than 2,500 people throughout the community through this forum.



Programming also included movie nights, drop-in nights and several other events in the Centre that were facilitated mostly by USSU volunteers.

The LGBTQA Centre also had a peer support room built in its office. This room offers a quiet space to receive support, resources, referrals, or to just wind down. With the increasing numbers of people accessing the services of the Centre this year, (approximately 15% more than the 2002-2003 academic year) this room is a much-needed space addition and will be used frequently in the coming years.

## Women's Centre plays key role

The Women's Centre had a busy year implementing new initiatives as well as maintaining its successful annual events. With construction being completed last year, the Women's Centre had a full year in the office to implement various programs. A volunteer base of 25 provided support for the various activities and events that were held by the Centre.

Funding was received from the Student Enhancement Fund to hire a student to research the feasibility of implementing a Centralized Community Model of Response to gender-related violence (CCMR). The research and presentation of findings resulted in the approval of the implementation of the CCMR and creation of a new Victim Advocate position within the USSU, with funding assistance from the Status of Women Canada.

A student will be hired for the position of Victim Advocate at the start of the 2004-2005 fiscal year and will be charged with implementing the CCMR. The CCMR strives to bring various service providers together, to identify any gaps in the services offered, and to be proactive in educating others about gender related violence both on and off campus.

In response to three high profile sexual assaults on campus in 2003, the Women's Centre played a key in both responding to the needs of victims and their families and raising the concerns of the university community to the administration. The Women's Centre Director played a key role in the formation of an ad-hoc committee that was a driving force behind several initiatives that the university adopted in the wake of the assaults, including an external security review. The Coalition Against Sexual Assault (CASA) also took the lead in organizing the December 6<sup>th</sup> Memorial, which was very well attended and served as a lightning rod for public discourse about sexual assault. CASA, the Women's Centre, the USSU and the University also held a formal public forum in January, 2003; Personal Safety and Sexual Assault Forum attracted attention from the media, students, and university staff, and many of the issues raised in the debate formed the framework of new policies adopted by the university and by the USSU.

The Go Girls! Healthy Bodies, Healthy Minds Mentorship Program started in the first semester with Women's Centre volunteers working



with female students at Montgomery School. The program is designed to provide young girls with role models and opportunities to ask questions about female issues. The girls were quite receptive to the information the volunteers were able to provide.

V-Day, a production of Eve Ensler's *Vagina Monologues*, was held in March, 2003 in partnership with the Graduates Students' Association. Three successful performances were held at the Broadway Theatre with money being raised for Edagz and the Sexual Assault and Information Centre.

Other events included feminist film nights throughout the year at the Women's Centre as well as the International Women's Day coffeehouse.

## Help Centre sees steady growth

The USSU Help Centre had another banner year assisting students and members of the university community. Over 13,000 students came through the office with a variety of problems, questions, comments, and suggestions, surpassing last year's total of 12,000 visitors. Outgoing centre director Genevieve Prevost expects this number to be higher still for 2004-2005.

The Help Centre continued the all-volunteer training retreat with the other USSU Centres at the beginning of the fall session. Such training strengthens the abilities of all of the Centres by offering consistent instruction, which was again reinforced this year with the help of the U of S Student Counseling Office. Sessions for volunteers included workshops on role-playing and the creation of a peer support and active listening training video presentation.

Thirteen Help Centre volunteers and the director attended the Third National Peer Support Conference from January 23-25 in Vancouver, BC. Topics ranged from addictions, mature student issues, using the medicine wheel perspective in peer support, sexual assault, to conflict resolution and the positive space campaign. The conference was very exciting and informative, and it was especially satisfying to see the event carried out successfully, as the Help Centre held the inaugural NPS conference in 2001-2002.

The Help Centre also partnered with the Saskatchewan Schizophrenia Society to co-sponsor an information seminar about this mental illness in November.

Suicide Awareness Week was held in March and consisted of a distribution of information about verbal warning signs from suicidal individuals. The University Administration also sought the assistance of the centre in producing a pamphlet entitled "I'm Losing Hope", giving facts, information, and advice about suicide.

## Volunteer Centre Flourishes

2003-2004 saw the Volunteer Centre grow by leaps and bounds. The improvement of current programs and new initiatives has dramatically increased the usage of this centre by students and other members of the university community.

Student Crew has flourished this past year, with revenues surpassing initial projections. This group of students worked at events, doing security in various buildings, postering, parking at hockey games, collecting money from Student Information Terminals and a variety of other places.

Safewalk had over 35 volunteers who logged over 300 Safewalks for students, staff and faculty. The increased concerns over safety on the university campus prompted Safewalk to run 7 days a week during the exam periods. Although Safewalk was widely praised by the University Administration and Security Services as being a service that greatly contributes to the personal safety of students, these kudos rarely mentioned that the USSU and the Volunteer Centre were the key organizers of the program. Efforts to promote Safewalk to the university as a distinct USSU service will be increased in 2004-2005.

This year, the Volunteer Centre also introduced the Good Food Box program to students. Run through the Child Hunger and Education Program (CHEP), Good Food Boxes bring quality, affordable fruits and vegetables to students. This group has proved to be the largest order on campus, and has ordered over 300 boxes in the past year.

The Volunteer postings board has over 75 listings augmented by 45 Saskatoon Health Region postings and approximately 20 Volunteer Saskatoon postings. A newly created volunteer opportunities binder allows students to research an organization before volunteering with them, or establish a connection with an organization who may not have a formal volunteer posting out.

After three years, the Volunteer Centre is flourishing, and making a positive name for itself. The potential is almost endless.



## Place Riel Renovation Survey

When Place Riel Student Centre opened in 1980, the University of Saskatchewan had a student population of approximately 8,000. Today, over 20,000 people pass through Place Riel every day during regular session. The building can become very congested, and the USSU has been considering renovations for some time.

As a preliminary step to renovation and expansion, the USSU conducted a survey in fall 2003 to gather student feedback about Place Riel. The survey was administered by the Executive at a Place Riel display featuring pictures of the building in its early days, as well as conceptual drawings of what a renovated Place Riel might look like. The display visited every college on campus, and students were encouraged to contribute their opinions. The survey contained questions about the current use of Place Riel, as well as questions about the kinds of renovations that students would prefer.

The survey was also made available on the USSU website. Eight hundred and twenty-eight surveys were collected in total. As the USSU embarks on this project, the survey will be used to guide the renovation and expansion process, so that the Students' Union can ensure that the main student building on campus is, indeed, what students want.





## 2003-2004 Experience in Excellence Awards



USSU President Robin Mowat and Staff Spirit Award recipient Angela Erickson

On March 30 the USSU again recognized excellence at the University of Saskatchewan with the 2004 Experience in Excellence Awards.

The outstanding teachers for the 2003-2004 academic year were: Mark Carter (Law), Paul Chartrand (Law), Vanaina Dal Bello-Haas (Physical Therapy), Gordon DesBrisay (History), Rodolfo Pino-Robles (Native Studies), Keith Russell (Kinesiology), Verna St. Denis (EDIND), Ludmilla Voitkovska (Russian), Sharon Wright (History), and Brian Zulkoskey (Physics).

The Dr. Vera Pezer Awards for Student Enhancement recognizes students who improve the lives of their peers. The winners this year were: Member of Students' Council, Jason Villeneuve (Kinesiology); USSU Centres, Melissa Cotton and Volunteerism, Brendan Brooks.

The Doug Favell Memorial Staff Spirit Awards went to Mark Savenkoff (University Advancement) and Angela Erickson (USSU).

The USSU Lesbian, Gay, Bisexual Centre Doug Wilson Award went to Dr. Carole Pond and Ryan Whyley, the USSU Women's Centre Award to Liz Quinlan, and the USSU Help Centre Award to Dave Biblow (Student Counselling).

## Entertaining our Members

It was another great year of entertainment for our members. Welcome Week, held in the first week of September, was one of the best ever, with scorching weather and local bands entertaining thousands of students in the Bowl.

Louis' once again showed why it is considered one of the top live music venues in Western Canada, hosting some of the top touring entertainment from across Canada and abroad. Highlights included: Strung Out, the Weakerthans, Billy Talent, Alexisonfire, Gob, Hot Hot Heat, Broken Social Scene, the Stills, Hawksley Workman and the Constantines.

In addition, a commitment was made to showcase Saskatoon's ever-growing local musical talent base. Louis' hosted the Xjam Battle of the Bands competition, which featured over 50 bands from the Saskatoon area playing over six Saturdays from January to April – the largest event of its kind in the city. The event was a huge success, with over 3,000 people coming to five showcases and finals. The event will be held at Louis' again beginning in January, 2005.

Frost Week was held in late January and survived the challenge of  $-50^{\circ}\text{C}$  weather although many of the outdoor events had to be cancelled, but indoor events such as the Kaiser tournament continued and were well received by students. Frost Week will be back in January 2005 with a new emphasis on indoor events so that fluctuations in the weather will not determine the success or failure of the event.

The USSU continued to make guest lecturers a priority, however financial constraints and lack of facilities required a new approach. The USSU decided to source out creative speakers with wide appeal that could be housed in non-traditional facilities. This year Matt and Mike Chapman, the creators of the Homestar Runner website were brought in to speak to over 500 energetic fans that crammed into Louis'. This event was the most successful lecture that the USSU has ever hosted. Documentary filmmakers, Ben Addelman and Samir Milal were brought in for a screening and discussion of their film *Discordia*, which chronicles the conflict between Palestinian and Jewish student groups on the Concordia campus. The screening was very well received and prompted enthusiastic dialogue among participants.

The USSU also held the fourth installment of the USSU Independent Film Festival, also staged at Louis' in March. Many excellent submissions were received by both on and off-campus filmmakers, and the enthusiasm for the event is cementing this event as the most worthwhile arena for local up-and-coming filmmakers to showcase their material.

### **AUDITORS' REPORT TO THE MEMBERS ON SUMMARIZED FINANCIAL STATEMENTS**

The accompanying summarized statement of financial position and statement of operations are derived from the complete financial statements of the University of Saskatchewan Students' Union as at April 30, 2004 and for the year then ended on which we expressed an opinion without reservation in our report dated July 7, 2004. The fair summarization of the complete financial statements is the responsibility of management. Our responsibility, in accordance with the applicable Assurance Guideline of the Canadian Institute of Chartered Accountants, is to report on the summarized financial statements.

In our opinion, the accompanying financial statements fairly summarize, in all material respects, the related complete financial statements in accordance with the criteria described in the Guideline referred to above.

These summarized financial statements do not contain all the disclosures required by Canadian generally accepted accounting principles. Readers are cautioned that these statements may not be appropriate for their purposes. For more information on the University of Saskatchewan Students' Union financial position, results of operations and cash flows, reference should be made to the related complete financial statements.



Chartered Accountants  
Saskatoon, Canada  
July 7, 2004

## Summarized Statement of Financial Position

April 30, 2004, with comparative figures for 2003

	<b>2004</b>	<b>2003</b>
<b>Assets</b>		
Cash	\$ 504,809	\$ 502,293
Investments, at cost	1,208,669	933,677
Accounts receivable and prepaid expenses	152,770	195,231
Inventories	77,742	83,844
Plant and equipment, net of accumulated amortization	6,113,600	6,236,181
<b>Total assets</b>	<b>\$ 8,057,590</b>	<b>\$ 7,951,226</b>
<b>Liabilities</b>		
Accounts payable and deferred revenue	\$ 845,167	\$ 660,475
Payable to the University of Saskatchewan	352,340	295,970
Deferred trust fund contributions	5,205,693	5,432,208
Obligations under capital lease	189,047	110,889
	<u>6,592,247</u>	<u>6,499,542</u>
<b>Net assets</b>		
Unrestricted surplus	746,483	758,600
Equity in capital assets	718,860	693,084
	<u>1,465,343</u>	<u>1,451,684</u>
<b>Total Liabilities and Net Assets</b>	<b>\$ 8,057,590</b>	<b>\$ 7,951,226</b>

See accompanying note to financial statements.

## Summarized Statement of Operations

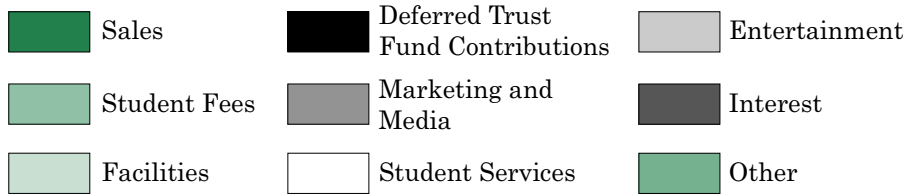
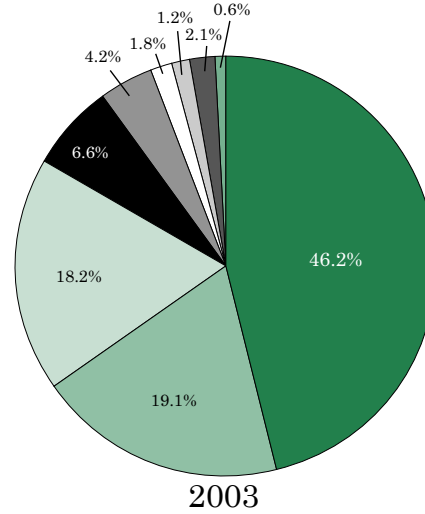
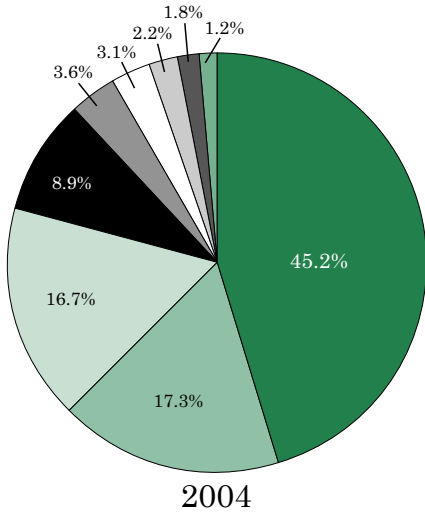
Year ended April 30, 2004, with comparative figures for 2003

	<b>2004</b>	<b>2003</b>
<b>Revenue:</b>		
Sales	\$ 1,919,685	\$ 1,711,544
Student fees	736,316	709,307
Facilities	708,125	674,309
Deferred trust fund contributions	379,876	244,553
Marketing and media	153,489	156,155
Student services	129,909	67,237
Entertainment	94,534	43,477
Interest	74,061	76,941
Other	50,777	23,601
	4,246,772	3,707,124
 <b>Expenses:</b>		
Business operations	1,874,088	1,913,384
Administrative	662,378	698,872
Amortization	555,451	419,012
Building maintenance	540,505	420,212
Student services	245,184	212,668
Student governance	234,396	195,938
Entertainment	111,791	90,832
Marketing and media	36,948	34,278
	4,260,741	3,985,196
 <b>Loss before the undernoted</b>	(13,969)	(278,072)
 <b>Other (income) expenses:</b>		
Loss on disposal of property and equipment	3,957	21,847
Write-down of long-term investments	-	148,632
Loss (gain) on disposal of long-term investments	(31,585)	75,246
	(27,628)	245,725
 <b>Excess (deficiency) of revenue over expenses</b>	\$ 13,659	\$ (523,797)

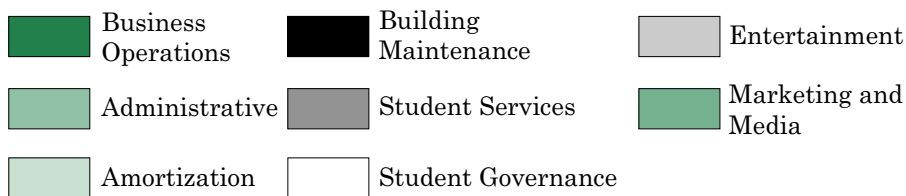
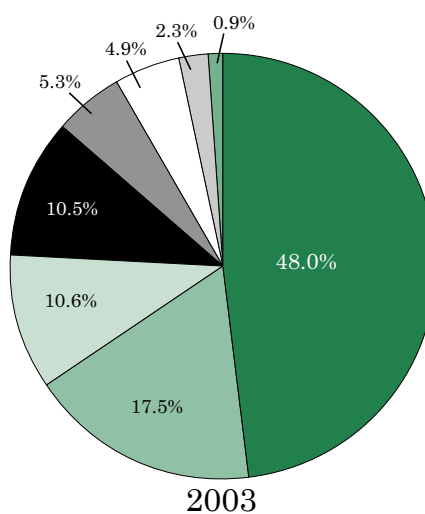
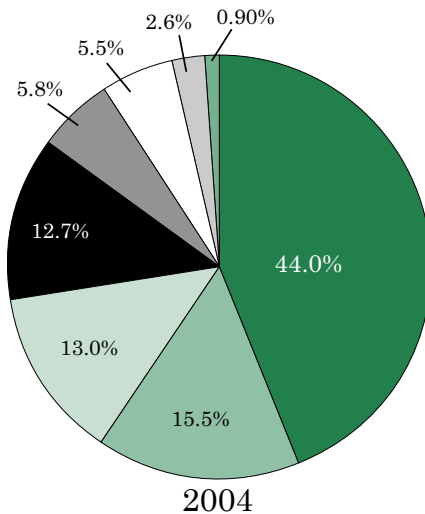
Note: A full version of the financial statements will be made available at the office of the University of Saskatchewan Students' Union.

# Financial Graphs

## Revenue



## Expenses



## Full-Time Undergraduate Students

*(registered in 18 or more credit units)*

Students' Union Fee	\$44.02
Student Approved Dedicated Fees	
Athletic Fee	45.90
Recreation Fee	44.44
Sheaf Fee	5.80
Student Services Fee	30.00
World University Service of Canada (WUSC)	0.80
Health and Dental Plan	213.75
Student Infrastructure Fee	10.00
<b>Total Full-Time Undergraduate Fees</b>	<b>\$394.71</b>

## Part-Time Undergraduate Students

*(registered in fewer than 18 credit units)*

Students' Union Fee	\$22.01
Student Approved Dedicated Fees	
Athletic Fee	22.95
Recreation Fee	22.22
Sheaf Fee	2.90
Student Services Fee	30.00
World University Service of Canada (WUSC)	0.80
Student Infrastructure Fee	5.00
<b>Total Part-Time Undergraduate Fees</b>	<b>\$105.88</b>

## Off-Campus, Televised, Independent and Extension Students

Students' Union Fee	\$20.96
Student Services Fee	15.00
Student Infrastructure Fee	5.00
<b>Total Student Fees</b>	<b>\$40.96</b>

## People

- **University Students' Council**

Trent Evanisky, Chair  
Sandra Duncan, USSU General Manager  
Angela Erickson, Recording Secretary

- **USC Councilors**

Jessica Alston-O'Connor, St. Thomas More  
Cynthia Berry, Pharmacy and Nutrition  
Dwight Bird, Indigenous Students' Council  
Wadena Burnett, Agriculture  
Carolyn Crickett, W.C.V.M.  
Nathaniel Danielson, Education  
Gregory Florizone, Engineering  
Marlaina Hauser, Commerce  
Britt Lypka, Education  
Jack Mason, Engineering  
Jeff MacDonald, St. Thomas More  
Lauren McFetridge, Physical Therapy  
Reche McKeague, Law  
Maggie Phillips, Arts and Science  
Nancy Ross, Nursing  
Jared Soon, Dentistry  
Brett Stevenson, Commerce  
Robert Tanner, VPRA  
Jason Villeneuve, Kinesiology  
Jordan Velestuk, Medicine

- **Executive Committee**

Robin Mowat, USSU President  
Chris Gran, USSU VP (Academic Affairs)  
Chris Tupper, USSU VP (Operations & Finance)

Sandra Duncan, USSU General Manager

- **Academic Affairs Board**

Tasia Alexopoulos, USSU Student Issues Officer  
Geoffrey Barton, Student-at-Large  
Evan Cole, Student-at-Large  
Chris Gran, Chair, USSU VP (Academic Affairs),  
Marlaina Hauser, Commerce  
Kent Lindgren, Student-at-Large  
Maggie Philips, Arts and Science  
Nancy Ross, Nursing

- **Appointments Board**

Marlaina Hauser, Commerce  
Jack Mason, Engineering  
Lauren McFetridge, Physical Therapy  
Robin Mowat, Chair, President  
Jared Soon, Dentistry

- **Elections Board**

Sharla Daviduik, General Manager's Designate  
Matt Leisle, Assistant CRO  
Sarah Kolla, Student-at-Large  
Michael Kowalsky, Student-at-Large  
Jack Mason, Engineering  
Reché McKeague, Law  
Colleen Wieggers, Chief Returning Officer

- **Operations & Finance Board**

Susanne Berg, Student-at-Large  
Dwight Bird, ISC  
Jeff MacDonald, St. Thomas More



Chris Moscatello, Student-at-Large  
 Brett Stevenson, Commerce  
 Chris Tupper, Chair, USSU VP  
 (Operations & Finance)  
 Jason Villeneuve, Kinesiology

• **Student Issues Board**

Tasia Alexopoulos, USSU Student  
 Issues Officer  
 Wadena Burnett, Agriculture  
 Tasha Elliot, Student-at-Large  
 Chris Gran, Chair, USSU VP  
 (Academic Affairs)  
 Sarika Mann, Student-at-Large  
 Reché McKeague, Law  
 Rhiannon Stromberg, Student-at-  
 Large  
 Jason Villeneuve, Kinesiology

• **Transportation Committee**

Tasia Alexopoulos, USSU Student  
 Issues Officer  
 Ian Farthing, Student-at-Large  
 Chris Gran, Chair, USSU VP  
 (Academic Affairs)  
 Maggie Philips, Arts & Science  
 Robert Tanner, VPRA  
 Jordan Velestuk, Medicine  
 Blair Wooff, Student-at-Large

• **Board of College Presidents**

Michel Carpentier, Arts and Science  
 Greg Frey, Agriculture  
 Shantel Germann, Kinesiology  
 Chabelo Gonzalez, Indigenous  
 Students' Council  
 Chris Gran, USSU VP (Academic

Affairs)

Norah Heroux, Pharmacy &  
 Nutrition  
 Lindsey Hinthier, Engineering  
 Lina Johannson, Veterinary Medicine  
 Clint Johnson, St. Thomas More  
 Jessica Luc, Commerce  
 Kenneth Manson, Pharmacy &  
 Nutrition  
 Sarah McIvor, Nursing  
 Robin Mowat, President  
 Drew Pearson, Law  
 Mike Petterson, Education  
 Vishal Sharma, Dentistry  
 Sasha Strelief, Physical Therapy  
 Everett Stuckless, VPRA  
 Chris Tupper, USSU VP (Operations  
 & Finance)  
 Holly Zulyniak, Medicine

• **USSU Administrative Staff**

Meshon Cantrill, Communications  
 Assistant  
 Sharla Daviduik, Researcher &  
 Policy Coordinator  
 Sandra Duncan, General Manager  
 Angela Erickson, Confidential  
 Secretary  
 Tara Faris, Development Coordinator  
 Crystel Knihniski, Accountant  
 Jason Kovitch, Programmer  
 Amanda Mitchell, Accounting  
 Assistant  
 Peggy Pfeil, Accounting Assistant  
 Ian Potter, Communications  
 Coordinator  
 Kiley Richmond, Receptionist  
 Freda Salikin, Facilities &

## People

Operations Manager  
Jackie Swinnerton, Resource Services  
Manager  
Kendra Wilke, Receptionist

• **USSU Operations Staff**

Avril Arthur, Print Shop Graphic  
Designer  
Pam Barker, Print Shop Site  
Manager  
Brad Campbell, Louis' Waiter  
Mario Carmona, Custodial  
Supervisor  
Scott Cavanagh, Louis' Beverage  
Manager  
Mario Cortes, Custodian  
Sandy Dazzan, Louis' Cook  
Hernan del Rio, Custodian  
Len Derksen, Copy Centre Attendant  
Nino Diaz, Custodian  
George Foufas, Louis' Site Manager  
Robert Gould, Custodian  
Karissa Hanson, Print Shop  
Operations Clerk  
Lisa Leray, Print Shop Operations  
Clerk  
Stefanie Livingston, Information  
Centre Supervisor  
Tai Mach, Louis' Cook  
Steve Martens, Louis' Cook  
Norman Parchman, Louis' Kitchen  
Manager  
Catherine West, Browsers' Site  
Manager

• **USSU Services Staff**

Maria Alexopoulos, Women's Centre

Director  
Tasia Alexopoulos, Student Issues  
Officer  
Melissa Cotton, Volunteer Centre  
Director  
Nicholas Fraser, LGBTQA Centre  
Director  
Colleen Gerling, Childcare Centre  
Director  
Everisto Mupanguri, Academic  
Advocacy Officer  
Genevieve Prevost, Help Centre  
Director

• **Campus Societies**

Aboriginal Law Students Association  
African Students' Association  
Agriculture Students' Association  
Amnesty International Group #19  
APALA  
Arts and Science Students Union  
Biotechnology Students' Society  
Campus Crusade for Christ  
Catholic Christian Outreach  
Chemistry Students' Society  
Chinese Students & Scholars  
Association (CSSA)  
Club Greystone  
Club Red & Black  
Computer Science Students Society  
Education Students Society  
Eritrean Students' Association  
Environmental Studies Students  
Association (ESSA)  
Frontier College - Students for  
Literacy

Golden Key International Honours Society  
 History Undergraduate Students Association (HUSA)  
 Huskie Cheerleading Team  
 Indigenous Student's Council  
 International Studies Student's Association  
 Inter-varsity Christian Fellowship  
 Jewish Student Association  
 Kinesiology Students' Society  
 Law Students' Association  
 Lutheran Student Movement  
 Malaysian Students' Association  
 Manga and Anime Students' Society  
 Microbiology Students' Association  
 Model UN  
 Muslim Students' Association  
 New Covenant Bible Fellowship  
 Newman Centre  
 Ore Gangué  
 Orthodox Christian Fellowship  
 Oxfam on Campus  
 Pakistani Students' Association  
 Physical Therapy Student Society  
 Planning Students' Association  
 Political Studies / Public Administration Students' Society  
 Pre-Dent Club  
 Saskatchewan 4-H Alumni  
 Saskatchewan Dental Student Society  
 Saskatchewan Party U of S Campus Club  
 Saskatchewan Pharmacy and Nutrition Students' Society  
 Saskatoon Commerce Students' Society  
 Saskatoon Engineering Student's Society  
 Saskatoon Nursing Student Society  
 Saskatoon Psychology Students' Society (SPSS)  
 SCA Myrgan Wood  
 Sierra Youth Coalition  
 Sheptytsky Institute Student Representative Council  
 Student Medical Society  
 Thai Student Association  
 U of S Biology Club  
 U of S Campus Liberals  
 U of S Campus NDP Club  
 U of S Drama Club  
 U of S Gamers Club  
 U of S Habitat for Humanity  
 U of S Philosophy Course Union  
 U of S PreMed Club  
 U of S Pre-Vet Club  
 University of Saskatchewan Debate Society  
 University of Saskatchewan Korean Students' Association (USKSA)  
 Voyageur Place Residence Association  
 Western Canadian Veterinary Students Association  
 World University Service of Canada

